

On my path of becoming an artist, I've encountered that I always find myself looking for references in my work about my identity, the cultures that surround me and my individual essence as a human being. I'm always trying to connect the two different worlds that have shaped me as a designer and most importantly as a creative thinker. The intricate but yet insanely rich Mexican culture inspires my work in every way possible. From the beauty of its exotic nature and vibrant colors, the creativity of the Mexican native people, the beautiful tones and textures of handmade textiles and most importantly, the history and monuments that still remain intact after centuries of existence to convey the story of human nature.

The other world that I have discovered is the one that is within me, the world that I perceive through sensory and cognitive experiences; the world where everything revolves around moments in time and how we perceive them. I try to capture myriad expressions, feelings, movements and perspectives into my artwork. I've also been able to analyze my own reality from a different point of view. This perception of the world helps me understand the global perspectives of creativity and how the creations of art and design are so diverse as the cultures I find in my own country and the world.

As a designer and artist my goal is to communicate my ideas and experiences through a holistic vision of humanity. I want influence and be influenced by all the people and circumstances that surround me. I would like to establish a bond between the two different perspectives that portray me as an individual, in order to exhibit the legacy of my culture and unite it to the global perspectives of society.

Design for me is a journey of self discovery that never ends, that is why I have experimented in various areas and techniques such as painting, photography, digital and mixed media, textiles and technology. I believe that in the era we live in today, it is equally important to maintain the manual aspects of design and also support it with the technological knowledge that we use today.

As I'm inspired by my own culture to create my art I'm also influenced by artists such as David Hockney and his ideas of perception and movement. Philosophy is also one of the predominant forces in my work, especially the ideas of Socrates and his questioning about the world. I identify myself with what inspires me and what I create. As an individual, I constantly have to use my experiences as a way of communication with others through my designs. I want to express my ideas through the two worlds that influence me, in order to become a part of something because we cannot be a part of nothing.

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